

Supawan (June) Teanprateep

Digital Marketing Professional

A professional with sharp marketing acumen and extensive hands-on experience in social media management, digital marketing strategies and customer relationship management. Skilled in enhancing brand identities through innovative communication initiatives and creative content designed to incorporate and portray company values. Well-versed in extracting insights from campaign data, identifying relevant trends, and providing strategic recommendations aimed at exceeding marketing goals and objectives. A strategic and data-driven problem solver, eager learner, and well-rounded cross-functional team player with the ability to plan and execute marketing campaigns to meet clients goals, support their values and drive revenue growth.

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📍 Bangkok, Thailand

🌐 www.jsupawan.com

WORK EXPERIENCE

Executive Assistant to the CEO Mermaid Eco Tourism

10/2021 - Present

Bangkok, Thailand

Tasks

- Spearheaded daily administrative tasks including, managing appointments, completing expenses reports, preparing correspondence, arranging travel plans and itineraries, compiling various documents and paperwork.
- Follow up on contacts made with clients and supports the cultivation of ongoing relationships between the company and various clients.
- Represented the CEO at board meetings and other events to plan and manage company wide operations.

Account Executive Founeast Asia

12/2020 - 04/2021

Bangkok, Thailand

Tasks

- Executed marketing campaigns, managed social media accounts, and handle clients and requests for numerous clients. Conducted extensive market research and analysis of clients needs, habits and traits.
- Drove Thai Union's Facebook fan page to 2nd place in comparative performance by analyzing user trend and promptly respond to inquires.
- Published creative content and product promotions and service for both existing and potential customers.
- Facilitated the establishment of campaign objectives, identified potential issues and created online content for client's website and social media pages.

Industry Placement Internship The Sukhothai Bangkok

01/2019 - 07/2019

Bangkok, Thailand

Tasks

- Completed kitchen rotations at La Scala and Celadon as a chef's assistant, helping prepare various meals and desserts through out the day.
- Provided assistance to different department head including the Hygiene Manager, Executive Chef and also the Culinary Administrative Assistant.
- Performed daily administrative tasks by coordinating daily meetings, preparing report and creating posters and presentation.

EDUCATION

Bachelor of Business Administration - BBA, Culinary Arts and Kitchen Management Dusit Thani College

08/2016 - 06/2020

Bangkok, Thailand

SKILLS

Microsoft Office Suite

Adobe Photoshop

iMovie

Final Cut Pro

Wordpress

Content Creation

Web Content Writing

Stakeholder Engagement

Social Media Administration

Marketing Campaign Design

Product Strategy

Account Management

Online Marketing Platforms

Market Research

Marketing Strategy

Customer Relationship Management

Requirement Gathering

Data Analytics

Culinary Arts

Kitchen Management

Hospitality

Business Analysis

Public Relations

Customer Service

Communication

CERTIFICATES

Foundation of Project Management - Google (05/2021)

Fundamentals of Social Media - Facebook (05/2021)

Intro to Social Media Marketing - Facebook (05/2021)

Social Media Management - Facebook (05/2021)

LANGUAGES

Thai

Native or Bilingual Proficiency

English

Full Professional Proficiency